



# ALUMNI ENGAGEMENT INNOVATION FUND

STATE ALUMNI  
YOUR GLOBAL COMMUNITY

TITLE:

## Youth Say NO To Plastic!

PROJECT DESCRIPTION:

Youth Say NO To Plastic! is a project helping young high school students to start to be aware of what the current environmental issues are globally and locally. The main theme is to focus on the how serious the problem can be after using too much of plastic products. The objective is not only to get them to be aware in the mind but to bring the problems out of their mind, find the solutions and then put them into actions. There are so many plastic products that people use every day. About 80% of products that people use are made from plastic. Plastic is convenient, cheap, light, and more importantly it is easy to be thrown away. Because it is easy to be thrown away, it creates a lot of problems. We see them everywhere; lying on the land, flying in the air, and floating in the river and in the sea. Therefore, this project is to make sure that younger generation start realizing the problem earlier and doing something for their future project.

### Phase 1 : Workshop

We are going to conduct workshops on Plastic related topics to raise student's awareness about its causes and effects and some other lectures. Here are the targeted high schools and provinces that we are going to:

- October 06, 2013: Yukunthor High School, Phnom Penh.
- October 20, 2013: Preah Sisowat High School, Phnom Penh.
- November 03, 2013: School in Takeo Province.
- November 17, 2013: School in Kompong Cham Province.
- December 01, 2013: School in Kratie Province.
- December 15, 2013: School in Siem Reap Province.
- December 29, 2013: School in Sihanouk Ville Province.
- January 05, 2014: School in Prey Veng Province.

What they will learn during the workshop:

- lectures on danger of plastic consumption
- team building games
- concepts on using reusable water bottle
- more to be added

## Phase 2: The Camping

10 potential and young leaders from each high schools that are selected will be joining Phase 2 to learn more on related topics.

- 80 participants selected from Phase 1 and those who participated in workshop from Phase 1 will be given metal bottles for their daily use.
- Workshop consists of activities such as videos, debate, role play, lectures, project proposal and implementation.
- Social activity: pick up waste on the beach in Sihanouk Ville.
- Site visit: Dump areas etc...

Team Members:	Role (will be determined later)
1. CHEA Sotheavy	SUSI 2011
2. KEA Channimol	SUSI 2011
3. ENG Ramin	SUSI 2011
4. HAZAN Illyasak	Intensive English Program 2011
6. CHHUN Sreng	UGRAD 2010
Other alumni can join	

Other Volunteers ( <i>non alumni</i> ):	Role
1. OUNG Ping Ann	to be confirmed
2. RETH Monineath	to be confirmed
3. Sot Hosen	to be confirmed
More volunteers are needed	

Partner Organizations:	Description & Role
1. <i>Ministry of Environment, Cambodia.</i>	Guest speaker to inspire youth to become more aware of environmental protection in the future.
2. Smarteria (Organization)	Owner of the business as a Guest speaker to inspire youth to see how product creativity can turn waste into valuable and expensive products.

#### AUDIENCE/Those who benefit:

1. Students involved in the projects
2. Local people
3. Respective High Schools
4. Respective communities

#### LOCATION:

##### *Target on High Schools:*

- Yukunthor High School, Phnom Penh.
- Preah Sisowat High School, Phnom Penh.
- One School in Takeo Province. (Name to be confirmed later)
- School in Kompong Cham Province.
- School in Kratie Province.
- School in Siem Reap Province.
- School in Sihanouk Ville Province.
- School in Prey Veng Province.

#### INNOVATION:

##### *(Why is this unique and worth funding)*

*Youth and Environmental Engagement Project Youth say no to plastic is the only project implemented for the first time targeted at two high schools located in Phnom Penh and other six in six different provinces. The education system of public schools in Cambodia is still limited in terms of learning from only one book per subject organized by the state and there is no extra social activities for students can join. Therefore, we are here to help students to start to be familiar with the research study, extra activity, and new knowledge outside of their school books. In 2011, I and my team conducted a workshop teaching a group of over 30 high school students in Sonthomuk High School broadly about environmental issues and it was a huge success since these people are really passionate in learning new ideas and challenge themselves with the tasks and activities we offered. What impressed our team was that they really brought their idea into action by forming their own team and collecting other people to clean the campus. Therefore, we hope to further bring the similar opportunity to other students who want to join in other different high schools in Phnom Penh and in some provinces in Cambodia to increase more impact in the society. This year, we would like to focus on raising awareness on the harm of plastic consumption. Plastic bag has nearly become the best friend in people's lives. Everywhere all around the world, about 80% of products people use daily is*

*plastic-made. People like to use plastic because it is cheap and convenient just because it is available everywhere, but they never aware how dangerous it is after the consumption. The products goes from plastic bag, plastic cup, plastic bowl, plastic dish, plastic bottle, plastic basket, plastic computer case, plastic shoes, etc. Once they are thrown away, they could not be recycled but dumped on the land field, into the river, or the sea. The problem is these plastic products are not really thrown away and disappear. They will stick to where they are for more than 100 years. Imagine where these plastic would go when the consumption rises dramatically from day to day. We believe that today people did not really pay attention on the harm they bring to environment through their daily consumption of plastic products. Therefore, there is really a demand and need to bring the problem to people to realize that people really need to do something to reduce their consumption. In short, the fund given to this project would be very much worth spending as it not only helps to bring the environmental awareness among Cambodian young people who are the main drive to influence their parents friends and relatives, but also helps these young high school students to build their leadership skills and most importantly it helps to increase more impacts to the society not only in the city but all over the country.*

**PHOTOS: (not available for now)**

**GOALS & OBJECTIVES:**

1. To raise awareness of global and local environmental issue on plastic consumption.
2. To teach these young people to know how to put their ideas into actions.
3. To help them build their leadership skills and problem solving skills through our activities.
4. To build network among young and potential leaders.

**TIMELINE & ACTIVITY LIST:**

DATE	What You Will Accomplish
March 11, 2013	Final Proposal Submitted to East-West Center staff for review
October 06, 2013	Phase 1 starts. Workshop at Yukunthor High School, Phnom Penh.
October 20, 2013	Workshop at Preah Sisowat High School, Phnom Penh.
November 03, 2013	Workshop at School in Takeo Province.
November 17, 2013	Workshop at School in Kompong Cham Province.
December 01, 2013	Workshop at School in Kratie Province.

December 15, 2013	Workshop at School in Siem Reap Province.
December 29, 2013	Workshop at School in Sihanouk Ville Province.
January 05, 2014	Workshop at School in Prey Veng Province.
March, 2014	Phase 2 starts.

## OUTCOMES:

### 1. From Phase 1: Workshops

- Participating students will become more aware of problems caused by consuming too much plastic particularly plastic bottles.
- Participating students will become the ones who influence their peers and remind them about the problems that they have long taken for granted.
- Participating students will become more cooperative after having participated in team building games and other group work during the workshop.
- Participating students will be able to increase their leadership skill by telling, showing, or lecturing their fellow friends who aren't able to join the workshops.

### 2. From Phase 2:

- Building network among potentially young leaders from different provinces and organizers.
- Students will be able to put what they have learnt into practices through implementing the Bottle project from our project.
- Students will be able to get real pictures and aware of what kind of destruction or catastrophe is that plastic has caused during their dumping site or site visits.