



# ALUMNI ENGAGEMENT INNOVATION FUND

STATE ALUMNI  
YOUR GLOBAL COMMUNITY

## TITLE:

### Promoting Sustainable Development through Environmental Education and raising ASEAN AWARENESS for Lao youth and Lao children.

## PROJECT DESCRIPTION:

Most of Lao teenagers do not have a clear understanding about the real vital impacts towards the human activities who have no civic consciousness on environmental issues and that is the main reason teenagers are habitual with inappropriate behaviors which is gradually destroying our environment. Compared to other ASEAN countries in terms of the environmental and ASEAN awareness it can be seen that Lao teenagers including children are still quite far behind.

Accordingly, we would like to work towards achieving sustainable development as well as promoting clean and green environment by creating a 4-day workshop to Promoting Sustainable Development through Environmental Education and raise ASEAN awareness.

The workshop will consist of 5 lectures from professors and students of National University of Laos and experts in related fields and to make it more effective and interesting we will create a variety of activities, group discussion and presentation related to each topic. Ideally, our main objective is for participants to explore and learn about the reason why being aware of environmental protection is important for our everyday life and to illustrate to the teachers from different schools about the essential factors of creating additional lesson and activity that connected to environmental protection for the children from a young age.

In addition, in a fast, ever-changing world, ASEAN has gradually emerged as a regional architecture with a strong and solid commitment to a regional integration which represents major challenges ASEAN faces as well as the impetus and inspiration for enhancing mutual understanding and future cooperation among ASEAN member countries under the ASEAN three intertwined pillars.

Therefore, we would like to use this opportunity to promote ASEAN awareness and to show how we can get ready for this integration particularly among Lao young generations.

Each group representatives are expected to make their firsthand valuable contributions by disseminating this grateful knowledge to their own community.

This program aims to be a long term beneficial solution for creating sustainable environment. Besides, we also open a stage for people who are interested in creating their own project about environmental to participate in the competition for winning the grant for implementing.

Team Members:	Role
1. Ketsada SOYSOUVANH (SUSI 2012)	Organizing committee
2. Latsamy Banmanivong (SUSI 2010)	Organizing committee

Other Volunteers ( <i>non alumni</i> ):	Role
<ul style="list-style-type: none"> <li>National University of Laos students ( only those who has been selected)</li> </ul>	Organizing Team, public relation
<ul style="list-style-type: none"> <li>Teacher assistant team from Vientiane college</li> </ul>	Facilitator
<ul style="list-style-type: none"> <li>Friends from ASEAN Youth exchange program (e.g Chulalongkorn University Thailand ...)</li> </ul>	Create and prepare activities for workshop

Partner Organizations:	Description & Role
1. Ministry of education and sports	gives permission to run this workshop program
2. National University of Laos Especially Faculty of environment	Lecturing about Environmental education
3. Department of Asean ( Ministry of foreign Affair)	Lecturing about ASEAN
4. Lao Women Union	Lecturing about Enhancing Gender perspective for environmental sustainability

AUDIENCE/Those who benefit:
1. 110 Representative students and Teachers from 11 Faculties of NUOL
2. 40 Representative students and Teachers from 5 High schools in Vientiane
3. 20 representative teachers from 10 primary and kinder garden schools

LOCATION:
Lao plaza hotel and National University of Laos, Vientiane Capital, Laos

## INNOVATION:

*(Why is this unique and worth funding)*

This program is not perfectly unique from others but it is an essential program for each country to consider of especially among ASEAN community as we have progressively materialized as a regional integration against the region's background of great diversity in country size, political regimes, economic performance, human development, as well as mainly at culture and environmental issues.

In facts, protecting and conserving our environment are the responsibilities of all citizens as we all live in the same earth and sharing the same breath; Thus, encouraging our new generation to become aware of this factor is the compulsory movement.

As a result, this workshop is expected to become like a bridge to gradually prepare our young generations to be ready to encounter any challenges and to step forward with another nations to accomplish the same goal.

## GOALS & OBJECTIVES:

1. To demonstrate the importance of creating the extra lesson or activity on encouraging children from very young age and youth about environmental and ASEAN awareness in university, high school, primary school including kinder garden school .
2. Promoting youth's knowledge and skills in environmental management and biodiversity conservation specifically on reducing plastic bag and waste management.
3. Deliver useful knowledge and skills in climate change adaptation and addressing its impact
4. Provide opportunities for those who are interested in implementing the environmental project
  - Promoting sustainable schools (for example, eco-schools/ green schools) concept.
  - Running the raising environmental awareness campaign in high school or primary school level etc.
5. Raising ASEAN awareness for youth
  - The importance of becoming one ASEAN community
  - Challenges of the three intertwined pillars
  - How can youth get involved and be well-prepared for these challenges.

TIMELINE & ACTIVITY LIST:	
DATE	What You Will Accomplish
March 11, 2013	Final Proposal Submitted to East-West Center staff for review
June 2013	<ul style="list-style-type: none"> <li>• Creating a small survey on youth interest about environmental issue and ASEAN</li> </ul>
July 2013	<ul style="list-style-type: none"> <li>• Legal procedure accomplished</li> <li>• Volunteer recruitment &amp; announcement</li> </ul>
August 2013	Volunteer selection
September 2013	<ul style="list-style-type: none"> <li>• Planning the program activities and agenda, sending an invitation to our lecturers.</li> <li>• Volunteer training</li> <li>• Necessary Preparation</li> </ul>
Early November 2013	<ul style="list-style-type: none"> <li>• Implement program for 4 days <ul style="list-style-type: none"> <li>📅 Day 1: <p>Introducing the main Objective of this program and workshop.</p> <p>*** Ice Breaking activity***</p> <p>Lecture 1: The importance of creating the extra lesson or activity to encourage children from very young age about environmental and ASEAN awareness.</p> <p>LUNCH BREAK</p> <p>Lecture2: useful knowledge and skills in climate change adaptation and addressing its impact ( Faculty of environmental )</p> <ul style="list-style-type: none"> <li>✓ Causes and effects of climate change</li> </ul> <p>Lecture 3: Enhancing Gender perspective for environmental sustainability (Lao women Union)</p> </li> <li>📅 Day 2 : <ul style="list-style-type: none"> <li>Lecture 4 : Environmental management and biodiversity conservation ( Faculty of environmental )</li> <li>✓ Reducing plastic bag demonstrated by VDO</li> <li>✓ Waste management</li> <li>✓ How to basically conserve and preserve the environment such as no littering.</li> </ul> </li> </ul> </li> </ul>

## LUNCH BREAK

### Activity session:

- Separate in to 7 groups for having group discussion on finding the solution for those issues, how they can disseminate this knowledge to their friends and family.
- Small presentation from each group ( This presentation should also be presented in their own schools after the program)
- Question and Answer, giving feedback.

### 🚩 Day 3

#### Lecture 5: ASEAN AWARENESS

- ✓ Introduction to ASEAN
- ✓ Why youths have to be aware of this
- ✓ The 3 intertwined pillars and their challenges.
- ✓ How can Lao youth get ready to become one part of creating ASEAN COMMUNITY

## LUNCH BREAK

### Activity session:

- Separate in to 7 groups for having group discussion what and how they can disseminate this knowledge to their friends and family.
- Small presentation from each group ( This presentation should also be presented in their own schools/ Faculty after the program)
- Question and Answer, giving feedback.

### Day 4:

- Reflection on this program
- Finalize all of the solution in to one presentation ( Representative from 11 faculties and 10 schools are expected to use this presentation for sharing their experiences in their own community)
- Determine our Expectation  
The action of the participants after this program  
Their contribution in their own community: university schools etc.
- Announce and explain the rules and process of the competition of the environmental project
  - SUSI alumni share their own experiences on implementing their project through the VDO  
<http://www.youtube.com/watch?v=gFeC7A3e2h4>

The end of December 2013	<ul style="list-style-type: none"> <li>• Select 15 proposals</li> <li>• Project presentation for those who can pass the first round selection</li> <li>• Announce 11 rewards</li> </ul>
Before June 2014	10 groups have to finish implementing their projects and presenting us the result in the end of June.

#### OUTCOMES:

1. Youth and Children have more awareness on environmental protection and ASEAN
2. Youth can disseminate knowledge using classroom to classroom strategy
3. Receiving both short term and long term benefit on having sustainable environmental
4. Encourage representative from high school and primary school to create more activity related to environmental protection