

Project Title: Ecological Education

Promoting and inculcating holistic environmental consciousness among children and youth.

Project concept: Inculcate love for nature in students, youth and adults for them to be environmentally attuned and thus undertake activities to protect the environment and ensure sustainable development.



Project Duration: 20 months

Budget: USD 15,250.00

Objectives:

- Inculcate love for nature in children, students and youth for them to be environmentally attuned and thus undertake activities to protect the environment and ensure sustainable development.
- Revive traditional methods of healing by promoting organic herbal plantation..
- Develop gardening skills among children and youth.
- Create a youth group called “Earth Savers” to initiate and spread the message of conserving water and electricity at all levels

Location: No. 9, Changkat Delima 3, 11700 Island Glades, Penang, Malaysia.

Time Frame: Project is planned for 20 months (beginning from the date of funding received). Tentative May 1st 2013 to Dec 1st 2014.

Outstanding Characteristic

This project is designed to adopt a community based approach to raise environmental cum social awareness and activism for protection of the environment. It involves a excessive participatory process whereby the target groups will be exposed to issues such as organic farming, natural healing and waste minimization particularly looking at discards as resources and turning them into wealth. Besides this, leading a healthy lifestyle with moderation would help to prevent health problems. This project thus will promote healthy living; raise environmental awareness and subsequently application in daily life with the aim of spreading good practices.

Activities throughout 20 months duration:

In order to realize the project's objective, the following activities will be implemented:

- Carry out weekly environmental awareness programs for students, youths
- Train students and youth in setting up organic gardening centre which covers herbs, tree and traditional vegetables.
- Conduct series of workshops on waste minimization such as reusing resources, recycling and composting.
- Setting up collection centre for recyclables.
- Conduct education and awareness programs for public on benefits of organic and natural food.
- Set up herbal garden to promote natural healing.
- Earth Guardians carry out activities on energy saving.

Expected output

The project would bring about more environmentally conscious youth that are aware of the importance of conserving water, energy, and preserving plant varieties and support its sustainable use. The benefits of this project to the local community and environment are:

i) Short Term. Children will learn to treat the soil as part of their life. Children will learn how to grow and nurture plants, in order to develop their responsibility towards caring for the environment. The “Earth Guardians” ensure the whole family and society benefit from their activities.

ii) Long Term. Environmental values that are sown in children’s mind will be engraved in them lifelong. Hence, with the growth of environmentally conscious citizen we can expect to have more individuals who can contribute towards sustainable development which takes into account the conservation of environment and wellbeing of society.