



# ALUMNI ENGAGEMENT INNOVATION FUND

STATE ALUMNI  
YOUR GLOBAL COMMUNITY

## TITLE:

Change for a better day

## PROJECT DESCRIPTION:

Laos has suffered with the deforestation, garbage mismanagement and many other critically serious issues. It is safe to say the main causes of those environmental problems are from people not being aware of either whether what they have done are considered as destroying the environment or how those unaware actions will give bad effects to their health, lives, children, communities, societies and country as a whole. So Raising awareness of the environmental issues to a country's citizens might be one of the priority sectors that should be seriously focused on and would better start from the very beginning of its young-age people who will be the next future leaders of the country. It is believed that the adolescent is like a white fabric which will be easily absorbed the color of the painting. Therefore, this project is aimed to build young warm blood fifth grade primary school students as the environmental ambassadors who will have the full awareness, knowledge and passion insight into the environmental preservation, who desperately want to acknowledge not only their fellow mates but also other people who might be older generations in order to lead those people into the environmental ways. This will also light up the leadership inside them so that all the way as they are growing up, they will make the huge changes of their communities. This project will be held in a host selected school in southern part of Laos where the environmental awareness hasn't been acquainted. The project will be carry on in 2 days. Each day, there will be only fun activities, discussion, field trips, audience involvement and demonstrations regarding environmental issues especially focused on deforestation problem, garbage management, river pollution issue and reusable the wasted plastic bottles/bags. Moreover, there will be the drawing contest and transforming the plastic wastes contest. These 2 contests are the high lights of the project.

Team Members:	Role
1. Buakeo Sivilay	Organizing the event
2. Sommay Heuankeomany	Recruit volunteers and sponsors support, public relations.

Other Volunteers ( <i>non alumni</i> ):	Role
SEED volunteers	“Social Environment Education and Development” (SEED) at faculty of environmental sciences (NUOL)

Partner Organizations:	Description & Role
1. <i>Local Authorities</i>	To give the permission to implement the project
2. Local Primary Schools	To contribute to facilities regarding the project

AUDIENCE/Those who benefit:
1. fifth graded students from approximately 5 schools
2. Teachers
3. Local People
4. Local Community

LOCATION:
<i>A host School in Attapeu Province (southern part of Laos)</i>

INNOVATION: <i>(Why is this unique and worth funding)</i>
<i>There are many provinces in Laos that are considered as the poorness area and got the serious environmental destruction which severely affects to people’s lives and health in those provinces. Attapeu province is also one of those provinces. Moreover, Students are not accessible to the proper understanding of environmental issues. This project is aimed to acknowledge poverty province students in the fifth grade primary school students who are about to be the early teenagers, the age of beginning to decoding and absorbing the messages quite well. The project will help lightening</i>

*them get the proper environmental awareness and also a passion of sustainable development especially forest preservation, garbage management, river protection and reusable plastic bottles/bags. The target province will have more healthy people, young leaders and better atmosphere.*

**PHOTOS:**

**GOALS & OBJECTIVES:**

1. Raise environmental awareness and understand the term “sustainable development” target group
- 2 better garbage management
- 3.To make students be able to transform plastic wastes into the useful materials that they can utilize for their routine
4. Make an understanding of distinguish garbage categories

**TIMELINE & ACTIVITY LIST:**

DATE	What You Will Accomplish
March 11, 2013	Final Proposal Submitted to East-West Center staff for review
April, 2013	<ul style="list-style-type: none"> <li>• Proposal approved</li> <li>• Find sponsors</li> </ul>
May, 2013	<ul style="list-style-type: none"> <li>• Sponsorship agreement on providing fund for a project</li> <li>• Permission of running the project from Local, school and other relative authorities</li> </ul>
May 15, 2013 – May 30, 2013	Volunteer recruitment from SEED
June 1, 2013-June 26, 2013	<ul style="list-style-type: none"> <li>• Advertising the Drawing and transforming plastic wastes contest to the target province.</li> <li>• Preparation on the project – transportation, hotels, meals, posters, advertising, T-shirt painting, training volunteers, giving duties/ responsibilities to each volunteers.</li> </ul>
June 27 – June 28, 2013	Project implemented

## OUTCOMES:

1. For long-term outcome: communities have the better environment, atmosphere and better garbage management and more green areas.

2. Build the young leaders who are the environmental ambassadors