



ALUMNI ENGAGEMENT INNOVATION FUND

STATE ALUMNI
YOUR GLOBAL COMMUNITY

TITLE: Shaping Alternative Routines - A Pathway To Create A Green Generation

The project features a series of workshops on various environmental issues carried out in English to encourage participants to be greener with environmentally-friendly routines. Participants will not only take part in the workshops but also record their green activities in a diary as well as join in community work on green days and a Drawing/ Speaking Competition.

PROJECT DESCRIPTION:

1) *Specific and measurable goal of the project*

The following goals are hoped to be achieved by the end of the project:

- (1) 25 students participate in regular activities.
- (2) The total number of green activities done by the 25 students is at least 1000.
- (3) The students' English proficiency is improved through their diary entries about their green activities and their participation in monthly workshops.
- (4) At least 20 students joining in each volunteer activity/ community service.
- (5) At least 100 people subscribe to our page on Facebook where there are updates, announcements about the project's activities, etc.
- (6) At least 75 people join in the Green Festival.

2) *Project Justification*

Environmental education for the youth has caught the attention of the society as our environment has seriously been damaged in line with dramatic economic development. The focus of environmental education is to raise awareness and encourage young people to practice environmental protection.

This project is designed to equip students with basic knowledge on environment and to establish an environmental-friendly lifestyle among them which may contribute partly to build a sustainable society. There are going to be orientation workshops, in which students will learn about different topics, i.e. water, energy and waste. At the same time, practical green actions to save water, energy and reduce waste are also introduced to the students. In addition, the project also has monthly volunteer activities such as cycling for the environment. After all, they will gradually realize their responsibilities and capability to protect the environment.

A highlight of the project is the use of green diaries, which reflect students' thoughts, understanding, emotions about environmental issues and more importantly show what each student have done to protect the environment.

Using English as the means of communication in the project's activities can be seen as a motivating and rewarding form of learning for ACCESS students. Through this project, ACCESS students will improve their knowledge, language skills, soft skills and form green habits in particular.

3) Detailed description of project activities

The project's activities include regular and occasional activities outlined as follows.

Regular activities

(1) Workshops

Three monthly workshops of three different topics (Water, Energy, and Waste) will be held. Through various activities, the workshop introduced the students with the current environmental problems and helps them to brainstorm different green actions that they can take in their daily life to save water, energy and reduce waste.

(2) Green Diary

The Green Diary is done between workshops as that the students can put what they get from the workshops into action. Each student is provided with a Green Diary in which they will record their green actions in English. The diary is in three main sections for three topics of the project. Each section is designed with the following parts.

- Facts & Figures on the topic
- Glossaries related to the topic
- Diary Entries in which students write about the things they have done to protect the environment.
- Green Log which summarizes the total number of green actions done in a month

The diaries will be checked and reviewed by a team of tutors during each workshop, starting from the 2nd workshop.

Occasional activities

(3) Green Days

Two Green Days will be held the after the workshop on Energy and the one on Waste respectively. In these two days, students will participate in voluntary and community services.

(4) Green Festival

A Green Festival will be held at the end of the project. Highlights of the Green Festival are a speaking contest, a drawing contest and an exhibition. The two contests will be launched around 2 months in advance.

- Drawing contest: Students' drawings on environment-related topics with captions will be displayed in the Green Festival to be voted.
- Speaking contest: Students' writing on environment-related topics will be screened to select candidates for the speaking contest.

- Exhibition: Images of the project's activities, Green Diaries of the students are to be displayed.

4) Expected results, including expected impact on target groups

Participants of the project will

- (1) have a better understanding and awareness on current environmental issues.
- (2) start to make their daily activities more environmentally-friendly and encourage their friends and family to do the same.
- (3) be more confident and fluent in their use of English
- (4) have their soft skills better developed.

Project sustainability and long-term effects:

The project is expected to cultivate an environmentalists' spirit in each student so that they are motivated to take part in and/or initiate voluntary activities to protect the environment in their communities later on.

| Team Members: | Role |
|---------------------------------------|-------------------------------|
| 1. YOU | Content Developer |
| 2. Ms. Trinh Thai Ha (SUSI 2010) | Administrator |
| 3. Ms. Nguyen Nhue Giang (UGRAD 2010) | Communication and Fundraising |

AUDIENCE/Those who benefit:

25 secondary students of the English Access Micro-scholarship Program in Hanoi, funded by the U.S. Government. Under this program, they study English at Cleverlearn Vietnam after school classes. These students are from disadvantaged sectors in the suburban districts of Hanoi and are among the most outstanding students at their schools.

Number of Individuals to be Reached:

- 25 people in regular activities
- 115 turns for occasional activities
- Social Network subscribers: 100

LOCATION:

Hanoi

| DETAILED BUDGET: <i>(see Guidelines for allowable items)</i> | |
|---|---------------|
| 1. Printing Green Diary (25pcs*\$2/pc) | \$50 |
| 2. Communication (Banners, Posters, ...) | \$100 |
| 3. Logistics for 3 workshops (Stationary, Gifts, Refreshment...) | \$100 |
| 4. Logistics for 2 Community service activities (Stationary, Gifts, Certificates, Refreshment...) (\$75 each * 2) | \$150 |
| 5. Logistics for Green Festival: Stationary, certificates (\$25), Rewards, Honorarium for judgment board of speaking contest (\$75) Refreshment (\$25) | \$150 |
| TOTAL FUNDING REQUEST: | \$ 550 |