

MR & MISS GREEN COMPETITION

1. PROJECT'S FOCUS AND OBJECTIVE

The project aims at influencing youth's awareness of environment and sustainable development while awaking potential attitudes towards protecting environment by taking practical actions. Besides, the project contribute to facilitate students in doing environmental projects like running a campaign. This project focus on high school and university students who lead a significant force in protecting environment in my country.

2. SPECIFIC AND MEASURABLE GOALS OF THE PROJECT

- 80% of students in the selected university/school get to know the competition.
- At least 50% students register the competition.
- 4 small environmental campaigns are launched and partly successful in awaking students in and outside the university/school.
- At least 1000 people subscribe to the Facebook for the competition .
- At least 1 from 2 projects conducted by MR and MISS GREEN in the school year meets with success.

3. PROJECT JUSTIFICATION AND ITS NEW FEATURES

The environment is facing terrible cliffs. We all know this but how much do students realize environmental threats and disasters ? If they know what can they do? And how? The project advances students' awareness of environment while pointing out, in a practical way, what and how they can do to contribute to a GREEN environment.

The project is designed under some new points as follows:

- Combining entertaining features and fashionable trends with educational features,
- Awaking the power of collective force through outdoor activities,
- Teaching necessary skills and approaches on how to launch an environment campaign like looking for sponsors, influencing decision-makers,
- Employing follow-up activities to monitor projects conducted by winners and sparing resources immediately to create long-terms effects of the projects.

4. DETAILED DESCRIPTIONS

The competition hold is named “MR & MISS GREEN”. The winners will be regarded as the Environment Ambassador (of the university/school if this university/school host the competition). Then he or she is requested to use the money awarded to conduct at least one project or activity in in the school year.

The competition features 3 rounds:

- **Round 1: GREEN TEST**

Candidates, after registering, will take a test involving environmental issues especially those are hot in the society. 42 candidates will be selected.

- **Round 2: GREEN JOURNEY**

Those 50 candidates are divided random into 6 teams. They in group will overcome challenges set. Each team has to use bicycles to finish the prepared race in the quickest time and bring most “GREEN SPROUTS” (awarded to them if they encounter each challenge successfully) . The barriers on the race are designed to symbolize bad outcomes caused by human beings to the environment. Besides, there will be daily situations involved environment demanding appropriate solutions and attitudes of the team as a whole and each member.

4 teams will be selected after this round.

- **Training session**

3 high-profile environment activists are invited to train candidates practical and necessary skills and approaches on how to launch an environment campaign like looking for sponsors, influencing decision-makers,... This training session will help candidates in round 3 as well as facilitate them in the future when they want to conduct environment projects.

- **Round 3: GREEN CAMPAIGN**

Each team with simple materials, limited resources and a selected issue will run a small campaign. The target audience of the campaign will be students in that school/university. For each issue, several targets which are used as

standards for marking are given to each team. Besides, they will receive plus marks if they can fulfill other appropriate targets.
2 teams will be selected.

- **Round 4: GREEN NIGHT**

Candidates will compete against each other. Round 4 is also a gala night to find MR & MS GREEN. There is 3 parts :

- ✓ Part 1: Knowledge test. 8 candidates stay
- ✓ Part 2: GREEN FASHION SHOWS. Candidates will cat-walk with their collections designed by them beforehand. After they finish their cat-walkings, they have to perform funny environment – involved tasks while wearing their collections. This is a unique point as it proves the practical features of these collections. 5 candidates stay.
- ✓ Part 3: GREEN ELOQUENCE
Each candidates will be a orator with each environmental issue. They will persuade the judges according to requirements set. There also will be oral parts between the judges and candidates.
Those two who have highest total marks during gala night will win MR & MISS GREEN.

Between Part 2 and Part 3 there will have:

- ✓ Music performances by famous singers
- ✓ Questions and awards for audience
- ✓ Green pictures about environment signed by famous singers presented to candidates as well as audience who give right answers.

5. **LOCATION**

Universities/schools in Ho Chi Minh City